



CONTACT

St. Louis, MO

jonelle@jonelleboyd.com
www.jonelleboyd.com

314.223.6888

www.linkedin.com/in/
jonelle-boyd

SKILLS



SERVICES

- Web Design
- Application Design
- Contextual Inquiry
- Usability Testing
- Web Content Management

JONELLE BOYD

SENIOR UI/UX DESIGNER

PROFESSIONAL PROFILE

With over 10 years of experience in designing web content for internal and commercial clients, I believe that I have the talent, knowledge and creativity needed to accomplish any job given. My experience includes: interface design, wireframing, creating site maps & user workflows, and developing prototypes using UX software (as well as HTML & CSS). I also have experience in contextual inquiry, creating user personas, and conducting usability testing.

WORK EXPERIENCE

CHARTER COMMUNICATIONS

Charter Communications is America's fastest growing TV, internet, and voice company, offering its' services to consumers and businesses under the branding of Spectrum. Providing services to over 26 million customers in 41 states, it is the second-largest cable operator in the United States and the fifth largest telephone provider.

Senior UX Designer / Contractor | July 2019 - Present

Design internal-facing experiences with UIs for customer representatives and agents, while working with cross-functional teams and different organizations to solve complex workflows and user challenges. Responsibilities include: (1) Meeting with end-users, (2) Creating user personas, story maps, journey maps and process flows, (3) Wireframing and designing mockups, as well as validating those designs with user testing, (4) Documenting user workflows and UI interactions within JIRA cards, (5) Creating high-fidelity mockups that conform to UI framework style guides

EQUIFAX - WORKFORCE SOLUTIONS

Equifax is a global leader in consumer, commercial and workforce information solutions, organizing & assimilating data on more than 600 million consumers and 81 million businesses worldwide.

UI/UX Architect; Designer | March 2015 - July 2019

Partnered with business units, development teams, and other stakeholders to design and define the user experience across a suite of web-based sites and services. Responsibilities included: (1) Creating workflows, wireframes, and high fidelity mockups of web applications, (2) Designing features within existing web sites and services to maintain consistency and ensure an optimal user experience, (3) Creating overall visual design (iconography, typography, color, space, texture... etc.) to help users easily navigate applications.

EDWARD JONES

Edward Jones is a financial services firm that serves investment clients in the United States and Canada, through its branch network of more than 11,000 locations. The firm focuses solely on individual investors and small-business owners.

Global User Interface (GUI) Designer / Contractor December 2014 - February 2015

Designed user interfaces and assets for web applications, public websites, and intranet sites. This included, collaborating with other designers, writers, business stakeholders, subject matter experts, and developers to determine user requirements, workflow, and ideal user experience.



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WORK EXPERIENCE (continued)

Translated requirements into working prototypes and functional user interfaces, and tested applications with users in various testing environments to ensure optimal user experience and proper functioning.

SIGMA-ALDRICH CORPORATION

Sigma-Aldrich is a leading Life Science and High Technology company with biochemical & organic chemical products that are used in scientific research and manufacturing.

UX Web Designer / Contractor | June 2014 - December 2014

Helped design the user interface of the Sigma Aldrich ecommerce website as well as other Sigma Aldrich web applications. Maintained and supported current website screens, as well as designs screens from the ground up - designing how each page will be displayed, i.e. icons, layout,... etc.

ENTERPRISE HOLDINGS

The corporate parent of Enterprise Rent-A-Car, Alamo Car Rent A Car, National Car Rental and Enterprise CarShare. Enterprise Holdings, through its regional subsidiaries, operates the largest fleet of vehicles in the world.

Website Content Specialist / Contractor February 2014 - June 2014

Responsible for creating and/or acquiring content for the EHI (Enterprise Holdings, Inc.) web and mobile properties to support business strategies and objectives. Helps to develop and implement content based on usability, analytics, search engines, and business objectives. Performs regular reviews of the website(s) to ensure content accuracy, timeliness and relevance.

ELSEVIER, INC.

The world's leading publisher of health science books and journals, Elsevier serves more than 30 million scientists, students, and health and information professionals worldwide.

eSolutions Web-Graphic Designer / Full-Time Employee September 2011 - January 2014

Responsible for creating and maintaining a consistent and customer-friendly design for online portals, applications, products, and marketing promotions. Worked closely with multiple business stakeholders designing UX/UI wireframes and mockups, as well as high fidelity user flows for web development.

Creative Services Graphic Designer / Full-Time Employee December 2007 - September 2011





Designed and developed promotional websites for nursing & health profession textbooks using basic HTML, JavaScript, CSS, and Flash. Also responsible for designing e-mail collateral and other web graphics.

MERIDIAN ENTERPRISES CORPORATION

Founded in 1978, Meridian is a full-service marketing company headquartered in St. Louis, MO, privately held with over 250 employees.



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JONELLE BOYD

SENIOR UI/UX DESIGNER

WORK EXPERIENCE (continued)

Web Designer / Consultant | October 2006 - December 2007

Worked with inhouse IT Team to design HTML and Flash websites and Intranet sites. Designed various Flash and Powerpoint presentations. Also designed e-mail blasts, logos, posters, brochures and other print marketing collateral.

EDUCATION

Webster University | Fall 2002 - Spring 2005

Bachelor of Arts with an emphasis in Graphic Design
Minor in Web Site Development

St. Louis Community College | Fall 2000 - Spring 2002

Transfer Student
Phi Theta Kappa Scholar

ACHIEVEMENTS

Liferay Digital Experience Platform | September 2018

Certification of Completion: Content Management

American Council on Exercise (ACE) | March 2013 - March 2017

Personal Trainer Certification

Human Resource Executive Magazine | October 2015

Top HR Product of 2015: I-9 Anywhere

I-9 Anywhere is a software package enabling companies to streamline their Form I-9 completion process.