Jonelle Boyd

Senior Human-Centered Designer with a Passion for Innovation

Crafting Intuitive and Engaging Digital Experiences

EXPERIENCE

Senior Product Designer (full-time)
Pulumi
Feb 2023 - Present
I am responsible for designing and developing new products, features, and experiences that meet user needs and business goals for Pulumi's SaaS 'Pulumi Cloud' console.

Senior User Experience Designer (full-time)
Pulumi
Mar 2022 - Present
I collaborate with company leaders, engineers and designers on UX design projects for the Pulumi SaaS, CLI, documentation, and marketing website. I also help lead the efforts to build the Pulumi multi-platform design system.

Senior UI/UX Designer (contract)
Thermo Fisher Scientific
Nov 2020 - Feb 2022
Worked closely with project leads to meet business expectations and requirements - visualizing, designing, and conceptualizing user experiences for the Thermo Fisher eCommerce site and web applications. I was also a member of the 'Komodo' design system team, building and writing documentation for components to be used within Thermo Fisher sites and applications.

Senior UX Designer (contract)
Charter Communications
Jul 2019 - Nov 2020
Designed internal-facing experiences with UIs for customer representatives and agents, while working with cross-functional teams and different organizations to solve complex workflows and user challenges. I also held a key role in developing the design system for the agent portal, working with members of the customer facing team to create consistency between the two systems.

Senior UI/UX Designer (full-time)
Equifax, Inc.
Mar 2015 - Jul 2019
Partnered with business units, development teams, and other stakeholders to design and define the user experience across a suite of web-based sites and services.

UX Designer (contract)
Sigma-Aldrich Corporation
Jun 2014 - Dec 2014
Helped design the user interface of the Sigma Aldrich eCommerce website as well as other Sigma Aldrich web applications.

Junior UI/UX Designer (full-time)
Elsevier, Inc.
Sep 2011 - Jan 2014
Responsible for creating and maintaining a consistent and customer-friendly design for online portals, applications, products, and marketing promotions.

Web Designer (full-time)
Dec 2007 - Sep 2011
Designed and developed promotional websites for nursing & health profession textbooks using basic HTML, JavaScript, CSS, and Flash.

Web Designer (consultant/self-employed)
Meridian Enterprises Corporation
Oct 2006 - Dec 2007
Worked with inhouse IT Team to design HTML and Flash websites and Intranet sites. Designed various Flash and Powerpoint presentations.

EDUCATION

Bachelor of Arts in Graphic Design
Minor in Web Site Development
Webster University
2002 - 2005

Associates in Graphic Communications
Saint Louis Community College
2000 - 2002

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akamissj@hotmail.com
+1 314-223-6888

Industry Knowledge
User Interface Design
Application Design
Product Design
eCommerce Design
Design Systems
SaaS UX Design
Mobile Design

Tools & Technologies
Figma, Sketch, Invision, Abstract, Miro, Balsamiq Mockups, Azure, Photoshop, Illustrator, Microsoft Office, Google Workspace, Webex, Slack, GitHub, Microsoft Teams, JIRA

Other Skills/Knowledge
HTML, CSS, Wordpress

Social
jonelleboyd.com
linkedin.com/in/jonelle-boyd