

# Jonelle Boyd

Senior Human-Centered Designer with a Passion for Innovation  
Crafting Intuitive and Engaging Digital Experiences



[akamissj@hotmail.com](mailto:akamissj@hotmail.com)  
+1 314-223-6888

## EXPERIENCE

### Senior User Experience Designer (full-time)

Pulumu

Mar 2022 - Present

I am responsible for designing and developing new products, features, and experiences that meet user needs and business goals for Pulumu's SaaS 'Pulumu Cloud' app. I also play a key part in building Pulumu's first multi-platform design system.

### Senior UI/UX Designer (contract)

Thermo Fisher Scientific

Nov 2020 - Feb 2022

Worked closely with project leads to meet business expectations and requirements - visualizing, designing, and conceptualizing user experiences for the Thermo Fisher eCommerce site and web applications. I was also a member of the 'Komodo' design system team, building and writing documentation for components to be used within Thermo Fisher sites and applications.

### Senior UX Designer (contract)

Charter Communications

Jul 2019 - Nov 2020

Designed internal-facing experiences with UIs for customer representatives and agents, while working with cross-functional teams and different organizations to solve complex workflows and user challenges. I also held a key role in developing the design system for the agent portal, working with members of the customer facing team to create consistency between the two systems.

### Senior UI/UX Designer (full-time)

Equifax, Inc.

Mar 2015 - Jul 2019

Partnered with business units, development teams, and other stakeholders to design and define the user experience across a suite of web-based sites and services.

### UX Designer (contract)

Sigma-Aldrich Corporation

Jun 2014 - Dec 2014

Helped design the user interface of the Sigma Aldrich eCommerce website as well as other Sigma Aldrich web applications.

### Junior UI/UX Designer (full-time)

Elsevier, Inc.

Sep 2011 - Jan 2014

Responsible for creating and maintaining a consistent and customer-friendly design for online portals, applications, products, and marketing promotions.

### Web Designer (full-time)

Dec 2007 - Sep 2011

Designed and developed promotional websites for nursing & health profession textbooks using basic HTML, JavaScript, CSS, and Flash.

### Web Designer (consultant/self-employed)

Meridian Enterprises Corporation

Oct 2006 - Dec 2007

Worked with inhouse IT Team to design HTML and Flash websites and Intranet sites. Designed various Flash and Powerpoint presentations.

## EDUCATION

### Bachelor of Arts in Graphic Design

### Minor in Web Site Development

Webster University

2002 - 2005

### Associates in Graphic Communications

Saint Louis Community College

2000 - 2002

## Industry Knowledge

User Interface Design  
Application Design  
Product Design  
eCommerce Design  
Design Systems  
SaaS UX Design  
Mobile Design

## Tools & Technologies

Figma, Sketch, Invision, Abstract, Miro, Balsamiq Mockups, Azure, Photoshop, Illustrator, Microsoft Office, Google Workspace, Webex, Slack, GitHub, Microsoft Teams, JIRA

## Other Skills/Knowledge

HTML, CSS, Wordpress

## Social

[jonelleboyd.com](http://jonelleboyd.com)

[linkedin.com/in/jonelle-boyd](https://www.linkedin.com/in/jonelle-boyd)